



FOR IMMEDIATE RELEASE

Classic Cinemas Rolls Out The Red Carpet For Annual Predict The Oscars Contest

The Race for the Oscars Begins!

Billy Crystal for the ninth time is hosting Hollywood's big event – the 84th Oscars – at the Kodak Theatre, and now it's *YOUR* turn to predict who will take home those golden trophies. Moviegoers will have their pick from some of the most memorable movies of the year during Classic Cinemas "**Predict the Oscars**" contest.

The Grand Prize Winner will receive FREE movies for two for an entire year at any Classic Cinemas theatre location along with a gift card valued at \$200, good at any of the 21 Chicagoland Francesca Restaurants. Entrants choose from among the nominees in the categories of Best Picture, Best Director, Best Actor, Best Actress, Best Supporting Actor, Best Supporting Actress and Best Animated Film. Each of the thirteen Classic Cinemas locations will select one correct ballot for entry in the Grand Prize drawing.

The remaining 12 Second Place winners will each receive a movie pass for one for the entire year. Additionally, every correct entry will receive a **pair of tickets to the Brookfield Zoo and a pair of movie passes to any Classic Cinemas location.**

Patrons can complete and deposit their ballot in the lobby of any of the 13 Classic Cinemas theatres starting **Friday, January 27, 2012, and continuing through Saturday, February 25, 2012.** Entrants must be at least 16 years old, and only one entry per day is allowed. Contest rules are on back of ballots and posted in the theatre lobbies. The "Predict The Oscars" contest is co-sponsored by Brookfield Zoo and Francesca's Restaurants.

Established in 1978, Downers Grove, IL-based Classic Cinemas is a family-owned company operated by Willis, Shirley and Chris Johnson. Classic Cinemas today operates 13 theatres with 100 screens in 12 communities in the greater Chicago area. For more information on Classic Cinemas, please visit their Web site at www.classiccinemas.com.

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2012 OSCAR AWARD NOMINEES

Best Picture

"The Artist"

"The Descendants"

"Extremely Loud & Incredibly Close"

"Hugo"

"Midnight in Paris"

"The Help"

"Moneyball"

"War Horse"

"The Tree of Life"

Best Director

Woody Allen for "Midnight in Paris"

Michel Hazanavicius for "The Artist"

Terrence Malick for "The Tree of Life"

Alexander Payne for "The Descendants"

Martin Scorsese for "Hugo"

Best Leading Actor

Demián Bichir in "A Better Life"

George Clooney in "The Descendants"

Jean Dujardin in "The Artist"

Gary Oldman in "Tinker Tailor Soldier Spy"

Brad Pitt in "Moneyball"

Best Leading Actress

Glenn Close in "Albert Nobbs"

Viola Davis in "The Help"

Rooney Mara in "The Girl with the Dragon Tattoo"

Meryl Streep in "The Iron Lady"

Michelle Williams in "My Week with Marilyn"

Best Supporting Actor

Kenneth Branagh in "My Week With Marilyn"

Jonah Hill in "Moneyball"

Nick Nolte in "Warrior"

Christopher Plummer in "Beginners"

Max von Sydow in "Extremely Loud & Incredibly Close"

Best Supporting Actress

Bérénice Bejo in "The Artist"

Jessica Chastain in "The Help"

Melissa McCarthy in "Bridesmaids"

Janet McTeer in "Albert Nobbs"

Octavia Spencer in "The Help"

Best Animated Film

"A Cat In Paris"

"Chico & Rita"

"Kung Fu Panda 2"

"Puss in Boots"

"Rango"

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