

FOR IMMEDIATE RELEASE

Huntington Learning Center of Downers Grove Celebrates the National Education Association's Read Across America Day
Local learning center promotes reading and literacy on Dr. Seuss' 108th birthday, March 2, 2012

Downers Grove, IL (Grassroots Newswire) February 1, 2012 – On March 2, 2012, the staff and students of Huntington Learning Center of Downers Grove will join millions of teachers and administrators, librarians, higher education faculty, education support professionals, students, and members of the National Education Association (NEA) to celebrate Read Across America Day, which marks the 108th birthday of Theodor Seuss Geisel, better known as beloved children's author, Dr. Seuss.

"Literacy is the foundation of learning and the most essential building block in a child's education," says David Pickering of the Downers Grove Huntington Learning Center. "Read Across America is one of our favorite national celebrations. It not only brings attention to the importance of reading as an academic and life skill, it reminds us all that reading is fun. Dr. Seuss' books revolutionized storytelling and continue to show readers of all ages that reading is one of life's great pastimes."

How can parents encourage their children to get excited about reading? Pickering offers these tips:

- * Let your child choose books about subjects that interest him or her.
- * Continue trying new types of books to give your child opportunities to discover that favorite book or author.
- * Select books that your child can read successfully. Choosing books that he or she struggles to read will only prove discouraging.
- * Help your reluctant reader find books he or she likes. This may involve some trial and error, but talk with your librarian for ideas and look specifically for book series and lists designed for students who are below-grade-level or reluctant readers.
- * Reward reading. If your child needs a little encouragement, incentivize him or her for reading each day. The more your child reads, the more successful he or she will become—and the more likely he or she will want to read more.
- * Make reading a part of everyday life at home.
- * Make reading fun, and don't force it. Follow your child's lead when it comes to selecting books, even if it means letting him or her choose a comic book over a novel, or a book that's below his or her ability over one that challenges him or her.

For more information, about Read Across America Day, visit www.nea.org/readacross or contact David Pickering at Huntington Learning Center of Downers Grove at (630) 963-3359 or PickeringD@hlcmail.com.

About Huntington Learning Center
Founded in 1977, Huntington Learning Center is the nation's longest-running supplemental education services provider. Today they continue to be an industry leader providing instruction in reading, writing, spelling, phonics, mathematics and study skills as well as SAT and ACT preparation to tens of thousands of students from kindergarten through 12th grade. Huntington prides itself on its unparalleled programs that help parents, caregivers and educators identify the gaps in skills and knowledge that can limit learning potential. Huntington's personalized programs of instruction enable children to excel. To learn more or to locate a center near you, call 1-800 CAN LEARN.