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Franchise Industry Announces Veteran Hiring Commitments
The Entrepreneur's Source Business Coaches in the Local Community Stand
Ready to Help

Downers Grove, IL (Grassroots Newswire) December 19, 2011 - In support of "Operations Enduring Opportunity," a campaign sponsored by The White House and The International Franchise Association (IFA), the 250 franchise business coaches of The Entrepreneur's Source (TES) are reaching out to help our veterans transition into a civilian career after they have served their country.

"Our business coaches work with people everyday helping them to discover how franchising can be a great way to get into business ownership," says Chief Operating Officer and President of TES Brian Miller. "Our business coaches in the Downers Grove-area community would be honored to now help veterans who have risked their lives to preserve our freedom and the freedom of all Americans, and to help them to find stability for themselves and their families through business ownership."

"Operations Enduring Opportunity" is a campaign that includes the industry's more than 825,000 franchise establishments which aims to hire and recruit 75,000 veterans and 5,000 wounded warriors by 2014. According to the U.S. Census Bureau, 11.7 percent of the nation's veterans are unemployed and 22 percent of veterans under the age of 25 are living without a paycheck. Franchising provides an opportunity for veterans to not only become self-sufficient, but to take ownership of their careers.

"There are many franchise concepts offering our returning veterans various incentives, including reductions or elimination of franchise fees and apprenticeship programs to make it possible for our service men and women to consider franchising as a career option," says Miller. "Our personal career coaches can help veterans navigate through all the information to ensure they have a full understanding of the opportunities available to them."

Today, there are more than 66,000 veteran-owned franchise establishments in the United States, providing jobs directly for 815,000 Americans.

Business coaches with TES offer guidance and training about franchise and business opportunities. Areas of expertise include finding a new business, financial management, leadership communications, sales management, market and business planning, exiting a business, increasing profitability and expanding operations.

For more information on franchise opportunities and business coaching support, you can reach:

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